



Canadian Federation of
Engineering Students



Canadian Engineering Leadership Conference

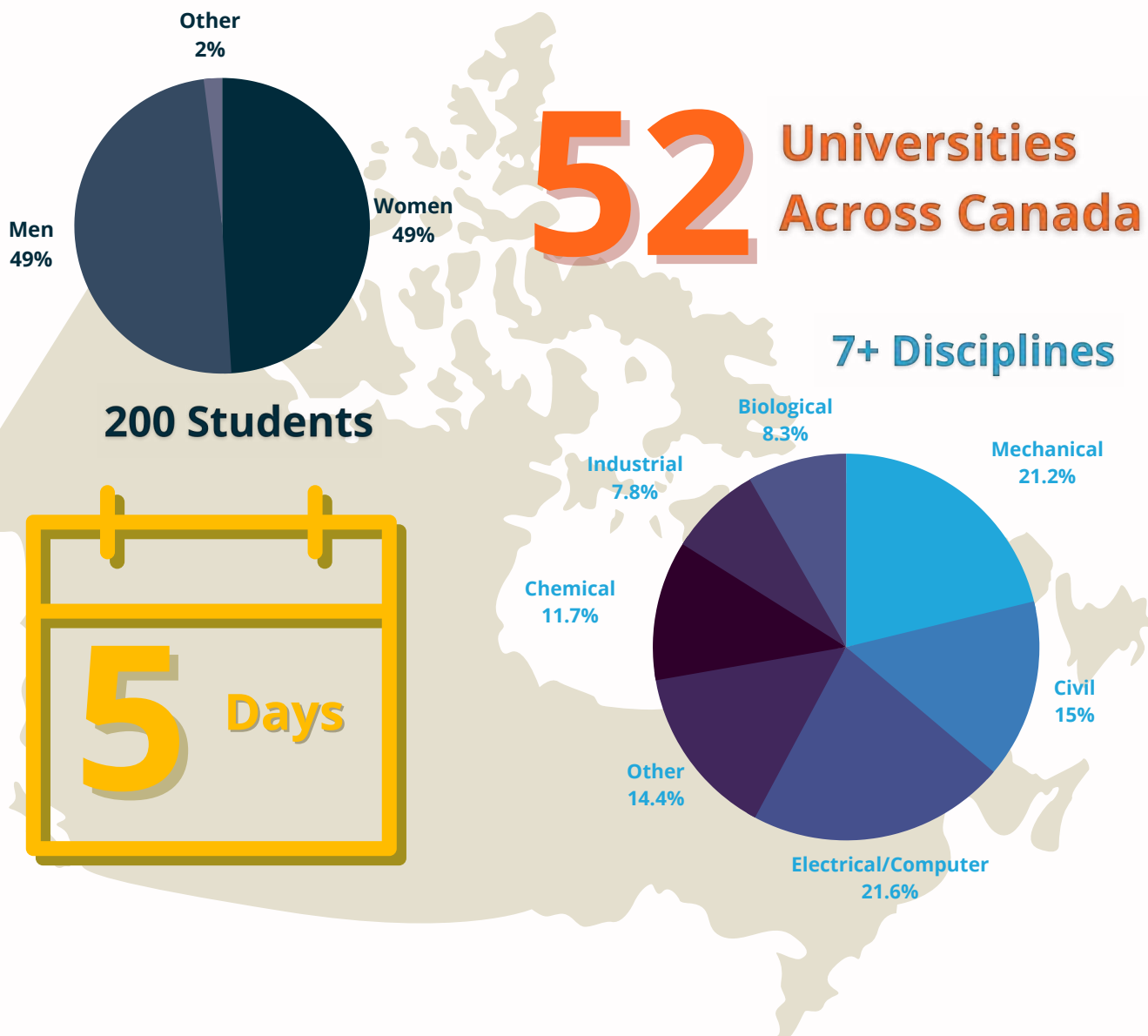
— 2022 —

Sponsorship Package

WHAT IS CELC 2022?

The Canadian Federation of Engineering Students (CFES) holds the Canadian Engineering Leadership Conference (CELC) annually. It is a national, student-run bilingual conference that facilitates collaboration between students, partners, sponsors and industry professionals. This transfer of knowledge and resources is essential for the continued success, development and growth of the engineering profession in Canada, by investing in students/future engineers.

The CELC 2022 Organizing Committee from Memorial University of Newfoundland requires your support through sponsorship to host this conference in St. John's, Newfoundland, January 2-8, 2022.



LETTER FROM THE CO-CHAIRS

Dear potential sponsor,

The Canadian Engineering Leadership Conference is the largest event of its kind in the country, offering unprecedented opportunities for partnership and collaboration. The conference's theme this year will be "Resilience: Overcoming Obstacles in Engineering." Our goal as the chairs of this conference is to provide students, faculty, and partners with an exciting event full of opportunities for teamwork, collaboration, growth and innovation.

Your partnership will be essential in alleviating the financial challenges associated with running a successful conference of this magnitude. Your support will be directly invested in this event's running, providing a rewarding experience for all involved. Every engineering student in attendance will be aware of your generous contribution and will associate your company with their fond memories of this event.

Furthermore, all students have the opportunity to network with our partners throughout the week-long event via the career fair, the sessions, the sponsorship appreciation banquet and more. Altogether, your support of this event will help create a more prosperous and competent generation of Canadian engineers, inspired to develop solutions to society's biggest challenges.

If you share in our goal of strengthening the next generation of engineering leaders, we look forward to working with you and maximizing your organization's benefit.

Best regards,

*Erin Maher
Cait Chapman*

Erin Maher and Cait Chapman
Co-Chairs, CELC 2022



LETTER FROM THE DEAN



Faculty of Engineering and Applied Science

Office of the Dean
St. John's, NL Canada A1B 3X8
Tel: 709 864 8810 Fax: 709 864 8975
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February 25, 2021

Dear friends and colleagues:

The Faculty of Engineering and Applied Science is delighted to partner with our Engineering Students Society and the Canadian Federation of Engineering Students to host the 2022 Canadian Engineering Leadership Conference at Memorial University. This national student-led conference is an excellent opportunity for engineering students to enhance their leadership skills and to learn from and connect with professionals and fellow students from across Canada.

The theme of CELC 2022 is "Resilience: Overcoming Obstacles in Engineering," which speaks to the obstacles faced by engineering teams as we are faced with significant challenges such as climate change. It is also a recognition that the global pandemic has taught us all, particularly our students, that resilience is essential if we are to thrive in the face of rapid global change. I hope you all will consider how you can become involved in supporting CELC 2022 to help our nation's top engineering students as they put their minds to these issues.

As outlined in this package, there are numerous ways that you and your organization can support the conference, including participation and direct financial contributions. I hope that you will join me in supporting these 200+ students to become the best and most resilient engineering professionals that they can be.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis K. Peters".

Digitally signed by Dennis K. Peters
P.Eng., Ph.D., SMIEEE, FEC
Location: Memorial University, St. John's
NL
Date: 2021.02.25 17:24:43 -0500

Dennis K. Peters, Ph.D., P.Eng., FEC, SMIEEE
Dean(Acting)

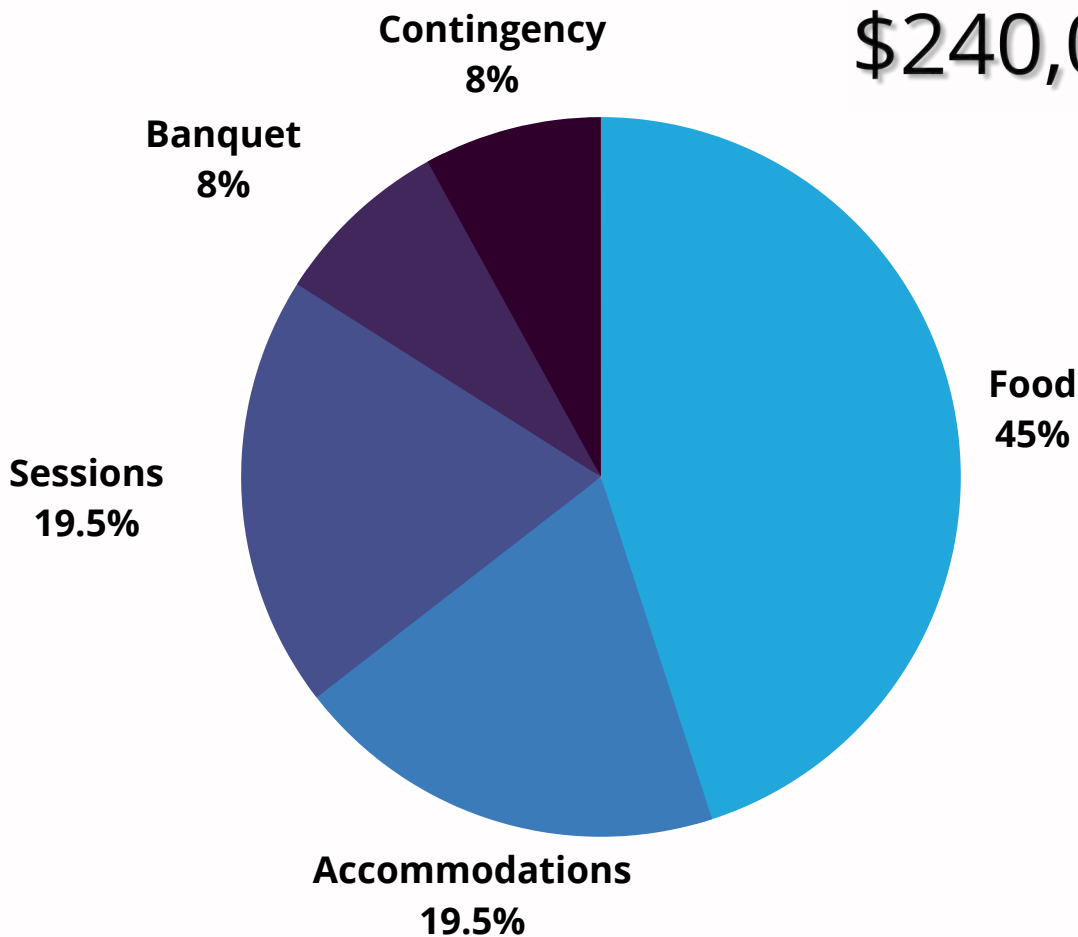


CELC 2022 BUDGET

The safety of CELC 2022 delegates is a top priority for us. As the COVID-19 pandemic continues to change from day to day, we are committed to evaluating the ongoing situation and ensuring the safety of every participant by incorporating a variety of precautionary health and safety measures.

The anticipated need for increased space and necessary Personal Protective Equipment (i.e. masks, face shields, etc.) is reflected in the CELC 2022 budget outlined below. More details can be provided upon request.

Total:
\$240,000



JOIN THE CONFERENCE

Sponsors may choose to attend any of the following events. These events are your chance to interact with and engage the next generation of talented engineers! Show them why your company is a trusted leader in your industry, showcase recent projects and discuss employment opportunities.



Sponsor Banquet

\$500/Seat

Send one or more representatives from your company to enjoy a catered meal, networking opportunities and speeches from our valued sponsors.



Host a Session

\$2500

Online \$250

Host a 45 Minute Session during the conference on a topic of your choosing. Interact and share with delegates from across the country.



Career Fair

\$1000

Online \$250

Network with bright and talented student leaders with a booth at our Career Fair. All participants will have an opportunity to visit your booth! Collect contact info and resumes.

Sponsors may also choose to support CELC 2022 through one of our sponsorship tiers, listed below. Please note that the sponsorship benefits outlined may be negotiable. Our team will gladly collaborate with you to cater the benefits to your needs. All sponsors will have a logo in the delegate handbook, marketing item in the delegate bag, and profile on the conference website.

Partner Sponsorship

\$25,000

Enjoy full conference access, prominent branding opportunities and partner-exclusive benefits.



Host a 45
Minute Session



Title Sponsor



Keynote Speech
at Banquet

Other Sponsorship Tiers



MORE BENEFITS

The additional benefits listed below are fulfilled based on the chosen Sponsorship Tier. Partner and Platinum sponsors have full access, Gold sponsors can choose six benefits, and Silver sponsors can choose three benefits.

Additionally, Partners will receive three complimentary tickets to the Sponsorship Banquet, Platinum Sponsors will receive two, and Gold Sponsors will receive one.



**Career Fair
Booth**



**Logo on
Conference
Banner**



**Host a
Session**



**Extra
Banquet Seat**



**National
Distribution of
Recruitment Info**



**Industry
Recruitment
Tours**



**Delegate Resume
Catalogue**



**Logo on
Conference
Merchandise**



Contact Us

We look forward to working with you!

Cait Chapman & Erin Maher
Co-Chairs



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